



**MINUTES OF THE MEETING OF THE
MARY BALL WASHINGTON REGIONAL COUNCIL
EXECUTIVE COMMITTEE**

July 23, 2019

Rappahannock Community College
Warsaw, Virginia

MEMBERS PRESENT AND VOTING: Chair - William Beale, Wally Beauchamp, Lisa Hull, Kim McClellan

MEMBERS ABSENT: Vice-Chair - Carlton Revere

OTHERS IN ATTENDANCE: None

STAFF: GWRC – Kate Gibson and Jennifer Morgan, **Community Futures** – Neal Barber

CALL TO ORDER

Mr. Beale called the meeting to order at 11:05 am with a quorum present.

MAY 17, 2019 MEETING MINUTES APPROVAL

Mr. Beauchamp moved to approve the May 17, 2019 Meeting Minutes and Ms. Hull seconded the motion. The motion passed unanimously.

FINANCIAL REPORT

Ms. Gibson presented the financial report for April 2017-May 2019.

GROWTH AND DIVERSIFICATION PLAN UPDATE REVIEW AND APPROVAL

Mr. Barber presented the updated Growth and Diversification plan to the Executive Committee. Mr. Barber highlighted the Executive Summary of the report, specifically noting the 24 recommended areas of investment strategies, grouped into six categories, as potential project areas for the region. The Executive Committee discussed adopting an affirmative policy related to the use of capacity building funds to develop projects throughout the region. Staff presented their comments and list of edits they asked Fletcher Magnum of Magnum Economics to make to the quantitative analysis section of the plan update. Mrs. McClellan moved to adopt the Growth and Diversification plan update with comments and list of edits presented by staff to be submitted to DHCD for the August 1 deadline. Mr. Beauchamp seconded the motion. The motion passed unanimously.

GROWTH AND DIVERSIFICATION PLAN NEXT STEPS DISCUSSION

The Executive Committee discussed ways to use the Growth and Diversification plan to shape the development of the region. The committee focused on utilizing the 24 strategies outlined in



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the Executive Summary, work with regional County Administrators and Boards of Supervisors and other local officials, and develop affirmative strategies to focus project efforts in the region.

PROJECT UPDATES

Ms. Morgan presented to the Executive Committee an update on projects. The Flexible Office Space project has completed work and will present a final report in October. Grant recipients have been administered a new quarterly report template to allow staff to monitor efforts more efficiently. On Thursday July 25th, Delegate Hodges from the Middle Peninsula, a subregion of Region 6, will host a Rural Virginia Coastal Summit that will impact GO Virginia efforts in the region. Ms. Morgan will attend the event to report back to Council.

WEBSITE CHANGES

Ms. Morgan presented to the Executive Committee the new GO Virginia Region 6 website and mailing list. The new website can be found at www.govirginia6.org and interested community members can join the mailing list via the website.

FUTURE MEETINGS

The Executive Committee will meet the 3rd Friday of the month the full Council does not meet. The next meeting will be September 20th at 11 am at the Rappahannock Community College, in Warsaw, VA.

ADJOURNMENT

Being no further business, Mr. Beauchamp moved to adjourn the meeting at 1:03 pm. Ms. Hull seconded the motion, and the motion passed unanimously.