



**MINUTES OF THE MEETING OF THE
MARY BALL WASHINGTON REGIONAL COUNCIL
EXECUTIVE COMMITTEE**

September 20, 2019
Rappahannock Community College
Warsaw, Virginia

MEMBERS PRESENT AND VOTING: Chair - William Beale, Vice-Chair - Carlton Revere, Kim McClellan

MEMBERS ABSENT: Wally Beauchamp, Lisa Hull

OTHERS IN ATTENDANCE: Lucy Allen, Gloucester County Economic Development Coordinator

STAFF: GWRC – Kate Gibson and Jennifer Morgan, **Community Futures** – Neal Barber

CALL TO ORDER

Mr. Beale called the meeting to order at 10:03 am with a quorum present.

JULY 23, 2019 MEETING MINUTES APPROVAL

Mrs. McClellan moved to approve the July 23, 2019 Meeting Minutes and Mr. Beale seconded the motion. The motion passed unanimously.

CAO PRESENTATION REPORTS

Mr. Revere attended the Middle Peninsula County Administrators meeting to present on what GO Virginia is and how counties can become involved in project pipeline development. Mr. Revere heard from county officials the need for regional dredging and creating public/private partnerships, possible projects around soil engineering and water management, broadband infrastructure, and workforce development.

Ms. McClellan attended the George Washington Regional Commission County Administrators meeting to present on what GO Virginia is and how counties can become involved in project pipeline development. County officials stated the need for continued regional collaboration, a better understanding of what types of projects GO Virginia would fund, and assistance in private infrastructure development.

FINANCIAL REPORT

Ms. Gibson presented the financial report for April 2017-June 2019. Mr. Revere moved to approve the financial report and Mrs. McClellan seconded the motion. The motion passed unanimously.

APPROVAL OF REALLOCATION OF PROJECT FUNDS POLICY

Staff presented the draft policy to the Executive Committee. Mr. Beale restated for the Executive Committee the purview of the Council to retract allocated funds from a project approved at the regional level but denied at the state level if the project applicant is not making significant



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strides to resubmit the project to the Regional Council. Mr. Revere moved to approve the policy and Mrs. McClellan seconded the motion. The motion passed unanimously.

APPROVAL OF THE NORTHERN NECK PROJECT PIPELINE SCOPE OF WORK AND COMMUNICATIONS PLAN

Ms. Morgan presented to the Executive Committee an updated Project Pipeline Scope of Work and Communications Plan submitted by the Northern Neck Planning District Commission as part of their contractual agreement with the Region 6 Council. Mrs. McClellan motioned to approve the scope of work and communications plan and Mr. Revere seconded the motion. The motion passed unanimously.

DISCUSSION OF LETTER TO GO VIRGINIA BOARD CHAIRMAN

The Executive Committee discussed items they would like to see be presented to the new GO Virginia State Board Chairman as possible ways to improve GO Virginia in Region 6 and across the Commonwealth. The Executive Committee highlighted the importance of continued support in creating higher paying jobs but emphasized that some of the guidance set forth by GO Virginia hinders many potential projects throughout the region.

DISCUSSION OF AREAS OF OPPORTUNITY FOR FUTURE GO VIRGINIA FUNDING

The Executive Committee decided not to move forward with this policy but instead use the guidance set forth in the Growth and Diversification plan to promote future project pipeline development.

DISCUSSION OF REGIONAL ENTREPRENEURIAL INITIATIVE APPLICATION PROCESS

Ms. Morgan presented to the Executive Committee guidance set forth by the state on qualifications surrounding a regional entrepreneurial initiative. Ms. Morgan presented to the Executive Committee a draft Letter of Interest to solicit initial proposals from potential grantees to submit to become the region's "quarterback" for this project. The Executive Committee would like to do more information gathering before putting out the Letter of Interest.

DISCUSSION OF RIFAS AND GO VIRGINIA'S ROLE

Mrs. McClellan presented to the Executive Committee how GO Virginia can assist in funding the formation of a regional industrial facility (RIFA) and how Region 6 should promote this throughout the region. The Executive Committee would like to organize a webinar to provide more information on RIFAs to the region.



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DISCUSSION OF LETTER TO REGION 5 REGARDING COLLABORATION

Mr. Beale stated this should be postponed until after Virginia Sea Grant submits their interim report.

DISCUSSION OF MARKETING AND COMMUNICATIONS

Ms. Morgan reported that the GO Virginia Foundation's has increased their social media and marketing around GO Virginia to continue to promote the program. She also discussed the content for the September Region 6 newsletter and how she will implement press releases for the region.

PROJECT UPDATES

Ms. Morgan reported that the project pipeline development contracts and all project grantees are on track to meet their deadlines and milestones.

PUBLIC COMMENT

Mr. Beale invited Ms. Allen to speak to the Executive Committee as the member of the public in attendance. No comment was received.

FUTURE MEETINGS

The Executive Committee will meet the 3rd Friday of the month the full Council does not meet. The next meeting will be November 15th at 11 am at the Rappahannock Community College, in Warsaw, VA.

ADJOURNMENT

Being no further business, Mr. Beale moved to adjourn the meeting at 11:52 am. Mrs. McClellan seconded the motion, and the motion passed unanimously.