



**MINUTES OF THE MEETING OF THE
MARY BALL WASHINGTON REGIONAL COUNCIL**

February 10, 2020

Rappahannock Community College
Glenns, Virginia

MEMBERS PRESENT AND VOTING: Chair— William Beale, John Anzivino, Jackie Davis, Val Foulds, Steve Goodall, Stephanie Heintz, Lisa Hull, Shannon Kennedy, Ann Lewis, Kim McClellan, Rob Quartel, Morgan Quicke, John Wells, Kimberly Young

MEMBERS ABSENT: Wally Beauchamp, Lou Belcher, Bruce Davis, Bryan Taliaferro, Evan Van Leeuwen

OTHERS IN ATTENDANCE: Jerry Davis, Northern Neck Planning District Commission; Elizabeth Ripley. Gloucester County Economic Development; John Holden, Stafford County Department of Economic Development and Tourism; Theo Zotos, Stafford County Department of Economic Development and Tourism; Tom Snyder, RIOT; Sara Dunnigan, DHCD; Kevin Marshall, Spotsylvania Economic Development; Meggie Roche, Spotsylvania Economic Development; Angela Freeman, Fredericksburg Economic Development.

STAFF/CONSULTANTS: GWRC – Kate Gibson, Jennifer Morgan, **Community Futures** – Neal Barber

CALL TO ORDER

Mr. Beale called the meeting to order at 11:00 am with a quorum present.

INTRODUCTIONS

The Council introduced themselves to members of the public present and the public introduced themselves to the Council.

PUBLIC INVOLVEMENT

None being heard.

APPROVAL OF NOMINATING COMMITTEE RECOMMENDATIONS

The Nominating Committee determined the following recommendation at their meeting:

- Recommend approval to the Council the appointment of Mr. John Anzivino, Mr. Rob Quartel, and Mr. Evan Van Leeuwen to the GO Virginia Region 6 Council.

The Nominating Committee's recommendation was accepted as a motion. Mr. Goodall seconded the motion. The motion passed unanimously.

December 9, 2019 MEETING MINUTES APPROVAL

Ms. Foulds moved to approve the December 9, 2019 Meeting Minutes, and Dr. Wells seconded the motion. The motion passed unanimously.

FINANCIAL REPORT

Ms. Gibson presented the financial report for April 2017-November 2019. Ms. Davis moved to approve the financial report, and Dr. Kennedy seconded the motion. The motion passed unanimously.

APPLICATION DISCUSSION AND DETERMINATIONS

Ms. Morgan summarized the proposals and presented the staff recommendations and Interview Panel comments for the Fredericksburg Cyber and Smart Tech Entrepreneurship Initiative, the Northern Neck Workforce Training Feasibility Site Selection Study, and King and Queen Telework-Business Incubate Center, and Mr. Beale led the resulting discussion.

Approved 5/11/2020

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Ms. McClellan asked the Fredericksburg Cyber and Smart Tech Entrepreneurship Initiative applicant who the target audience of their program is and who are the partners. The applicant responded, people/businesses who are leveraging cyber technology. Mr. Quartel asked the applicant what do they define as success in this project? The applicant responded success would be an understanding of cyber and smart businesses and potential businesses in the Fredericksburg region. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Fredericksburg Cyber and Smart Tech Entrepreneurship Initiative with the applicant coming back before the Executive Committee or Council six months into their project to present findings thus far and clarification around R!OT as a consultant within their project.
- The Interview Panel's recommendation was accepted as a motion. Mr. Quartel seconded the motion. The motion passed unanimously.

Ms. McClellan asked the Northern neck Workforce Training Feasibility Study applicant if RCC did not have the capacity currently to offer new classes and therefore needed to complete a site assessment of potential new locations. Dr. Kennedy answered for the applicant stating yes. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Northern neck Workforce Training Feasibility Study
- The Interview Panel's recommendation was accepted as a motion. Mr. Quicke seconded the motion. The motion passed unanimously, with Dr. Kennedy, Ms. Davis, Mr. Goodall, and Ms. Hull abstaining from the vote.

The Council discussed staff concerns regarding the King and Queen Telework-Business Incubator Center and agreed with staff concerns. The Interview Panel determined the following recommendation at their meeting:

- Deferment of the King and Queen Telework-Business Incubator Center with clarification of construction timeline, examples of previous jobs created by the Middle Peninsula Small Business Development Center, and an explanation of sustainability after GO Virginia funding ends.
- The Interview Panel's recommendation was accepted as a motion. Mr. Anzivino seconded the motion. The motion passed unanimously.

EXECUTIVE COMMITTEE REPORT & ACTIONS TAKEN

Mr. Beale reported on business discussed and actions taken at the Executive Committee Meeting on January 17, 2020. The Executive Committee discussed a meeting with Region 5, intra-regional application processes, VEDP's regional roadshow, and the state board workgroup sessions.

DISCUSSION OF REGION 5 COLLABORATION MEETING

Ms. McClellan, Dr. Wells, Ms. Heinatz, and Ms. Morgan attended a meeting with Region 5 staff and partners in each region to discuss a potential intra-regional project around the water management economy. Ms. McClellan stated the meeting went well and Dr. Hartley would be developing a proposal to present to the group in late March.

DISCUSSION OF INTRA-REGIONAL APPLICATION PROCESS



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Ms. Morgan informed the Council that she has been in several conversations with other regions about intra-regional projects. She stated the Council does not have a policy to review these applications and therefore staff is working to develop a process.

DISCUSSION OF STATE BOARD MEETINGS

Ms. Morgan informed the Council that the State Board has directed DHCD to hold four workgroup sessions on topics related to GO Virginia. Ms. Morgan has attend three of the four meetings thus far.

PROJECT PIPELINE DEVELOPMENT UPDATE

Ms. Morgan informed Council that the three project pipeline development contracts were underway as of July 1, 2019. Ms. Morgan stated that she held a meeting with the subcontractors to discuss their efforts thus far, and that monthly individual check-in calls are being held with each subcontractor as well as a monthly group call, to ensure project pipeline development efforts are on track.

CURRENT PROJECT REPORTS

Ms. Morgan reported that all projects are currently on track with a few projects needing additional staff oversight and assistance to ensure all deliverables are met within the current grant guidelines. Ms. Morgan stated that current quarterly reports have been submitted and no “red-flags” have been raised with current projects.

DEEP DIVE INTO GO VIRGINIA AND REGION 6

Ms. Dunnigan spoke to the Council about what is the role of the Council and the support organization. Ms. Dunnigan stated the Council should establish the vision of the region, be champions of projects, and help generate ideas.

NEW BUSINESS

Mr. Beale stated that he had met with staff and would like to create a consent agenda for future meetings and move the Council meeting to 12:00pm.

MEETING SCHEDULE

The next meeting of the Regional Council will take place on April 13, 2020.

ADJOURNMENT

Being no further business, the meeting was adjourned at 12:55pm.

Respectfully submitted,
Jennifer Morgan, Economic Development Coordinator
George Washington Regional Commission