



**MINUTES OF THE MEETING OF THE  
MARY BALL WASHINGTON REGIONAL COUNCIL**

May 11, 2020

GoToMeeting

Fredericksburg, Virginia

**MEMBERS PRESENT AND VOTING:** Chair– William Beale, John Anzivino, Bruce Davis, Jackie Davis, Val Foulds, Stephanie Heinatz, Lisa Hull, Shannon Kennedy, Ann Lewis, Rob Quartel, Morgan Quicke, Evan Van Leeuwen, and John Wells.

**MEMBERS ABSENT:** Wally Beauchamp, Lou Belcher, Steve Goodall, Kim McClellan, Bryan Taliaferro, Kimberly Young

**STAFF/CONSULTANTS:** GWRC –Jennifer Morgan, **Community Futures** – Neal Barber

**CALL TO ORDER**

Mr. Beale called the meeting to order at 12:04 p.m. with a quorum present. It was noted that due to the nature of the Declaration of a State of Emergency Due to Novel Coronavirus (COVID-19) pursuant to Code § 2.2-3708.2 this meeting was held by electronic communications, via the web platform GoToMeeting. The catastrophic nature of this declared emergency made it impractical and unsafe to assemble a quorum in a single location and the purpose of this meeting was to discuss or transact the business statutorily required or necessary to continue operations of the public body.

**ROLL CALL**

Mr. Beale gave the floor to Ms. Morgan to inform the Council of how the electronic meeting was to proceed. Ms. Morgan called roll and stated a quorum was present.

**PUBLIC INVOLVEMENT**

None being heard.

**February 10, 2020 MEETING MINUTES APPROVAL**

Mr. Quartel moved to approve the February 10, 2020 Meeting Minutes, and Mr. Davis seconded the motion. The motion passed unanimously.

**APPROVAL OF NEW PROJECT APPLICATION PROCESS**

Ms. Morgan presented to Council the new FY21 Region 6 Project Application Package and detailed major changes made from the previous years package. Mr. Quartel moved to approve the new Project Application Process and Ms. Foulds seconded the motion. The motion passed unanimously.

**APPLICATION DISCUSSION AND DETERMINATIONS**

Ms. Morgan summarized the proposals and presented the staff recommendations and Interview Panel comments for the Commercial Kitchen at Hull Springs, Westmoreland Workforce Training Center Expansion, Fredericksburg Regional Industrial Facilities Authority, Fredericksburg Regional Alliance Industry Cluster Analysis, and the Middle Peninsula Seafood and Agriculture E-Marketplace Development, and Mr. Beale led the resulting discussion.

Mr. Beale was concerned that culinary arts would be an issue with DHCD in the Commercial Kitchen at Hull Springs application. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Commercial Kitchen at Hull Springs study with the applicant ensuring in the scope of work examination of a customer base and digital tracking of products.



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- The Interview Panel's recommendation was accepted as a motion. Ms. Davis seconded the motion. The motion passed unanimously with Ms. Hull and Dr. Kennedy abstaining from the vote.

Mr. Beale discussed staff concerns about lack of regional participation in the Westmoreland Workforce Training Center Expansion project. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Westmoreland Workforce Training Center Expansion.
- The Interview Panel's recommendation was accepted as a motion. Ms. Heinatz seconded the motion. The motion passed, with Mr. Beale voting no and Dr. Kennedy and Ms. Hull abstaining from the vote.

The Council reviewed the Fredericksburg Regional Industrial Facilitation Authority. Mr. Beale commended the applicant on having all five participating localities contribute financially to the project. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Fredericksburg Regional Industrial Facilitation Authority.
- The Interview Panel's recommendation was accepted as a motion. Mr. Anzivino seconded the motion. The motion passed unanimously.

The Council reviewed the Fredericksburg Regional Alliance Industry Cluster Analysis. Mr. Beale commended the applicant on securing private financial commitment to the project.

The Interview Panel determined the following recommendation at their meeting:

- Approval of the Fredericksburg Regional Alliance Industry Cluster Analysis.
- The Interview Panel's recommendation was accepted as a motion. Ms. Hull seconded the motion. The motion passed unanimously, with Mr. Davis abstaining from the vote.

Mr. Quartel discussed concerns with lack of customer discovery done prior to the application. He recommended to the applicant to complete 50 customer interviews prior to modifying and marketing the phone application. The Interview Panel determined the following recommendation at their meeting:

- Approval of the Middle Peninsula Seafood and Agriculture E-Marketplace Development with the applicant completing 50 customer interviews prior to modifying and marketing the phone application.
- The Interview Panel's recommendation was accepted as a motion. Mr. Anzivino seconded the motion. The motion passed, with Ms. Heinatz abstaining from the vote.

#### **NEW BUSINESS**

Ms. Heinatz commended staff on their work with the new changes to GO Virginia.

#### **INFORMATION ITEMS IN PACKET**

Ms. Morgan reviewed with Council the additional documents provided in the packet. There were no questions.

#### **MEETING SCHEDULE**

The next meeting of the Regional Council will take place on July 20, 2020.



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**ADJOURNMENT**

Being no further business, the meeting was adjourned at 1:25 p.m.

Respectfully submitted,  
Jennifer Morgan, Economic Development Coordinator  
George Washington Regional Commission