



Mary Ball Washington Regional Council

GO Virginia Region 6

www.govirginia6.org

Region 6 Nominating Committee Meeting

Wednesday, March 10, 2021

10:00a.m. – 11:00a.m.

Virtual Meeting

Please Join the Meeting Here: <https://global.gotomeeting.com/join/501357285>

To Join by Phone: (571) 317-3129 Access Code: 501-357-285

AGENDA

Call to Order	Jennifer Morgan
Roll Call	Jennifer Morgan
Public Comment	Jennifer Morgan
Consent Agenda (ACTION ITEM) June 23, 2020 Meeting Minutes Approval	Jennifer Morgan
Discussion of Reappointment of Region 6 Council Members	Jennifer Morgan
Council Member Reappointments (ACTION ITEM)	Jennifer Morgan
Adjournment	Jennifer Morgan



Region 6 Nominating Committee Meeting

Tuesday, June 23, 2020

11:30 a.m. – 12:00 p.m.

Virtual Meeting

Please Join the Meeting Here: <https://global.gotomeeting.com/join/501357285>

To Join by Phone: (571) 317-3129 Access Code: 501-357-285

MINUTES

MEMBERS PRESENT AND VOTING: Kim McClellan, John Wells

STAFF: GWRC – Jennifer Morgan

CALL TO ORDER

Ms. McClellan called the meeting to order at 11:31 a.m. with a quorum present. It was noted that due to the nature of the Declaration of a State of Emergency Due to Novel Coronavirus (COVID-19) pursuant to Code § 2.2-3708.2 this meeting was held by electronic communications, via the web platform GoToMeeting. The catastrophic nature of this declared emergency made it impractical and unsafe to assemble a quorum in a single location and the purpose of this meeting was to discuss or transact the business statutorily required or necessary to continue operations of the public body.

ROLL CALL

Ms. Morgan informed the Committee members of how the electronic meeting was to proceed. Ms. Morgan called roll and stated a quorum was present.

PUBLIC COMMENT

No comment was received.

CONSENT AGENDA

Ms. McClellan motioned to approve the consent agenda containing the minutes from the February 10th Nominating Committee meeting. Mr. Wells seconded the motion. The motion passed unanimously.

NOMINATION OF NEW EXECUTIVE COMMITTEE MEMBER

Ms. McClellan motioned to recommend appointment of Mr. Rob Quartel to the GO Virginia Region 6 Executive Committee and Ms. Lisa Hull as interim Vice Chair of the Region 6 Council until December 31, 2020, with Mr. Quartel taking the Vice Chair position on January 1, 2021. Mr. Wells seconded the motion. The motion passed unanimously.

MEMBERSHIP APPLICATION DISCUSSION AND DETERMINATIONS

Ms. Morgan summarized the two applications for membership that the Nominating Committee received. Ms. Linda Worrell attended the meeting and introduced herself to the Nominating Committee. Ms. McClellan motioned to recommend appointment of Ms. Jan Erkert and Ms. Linda Worrell to the Region 6 Council and Mr. Wells seconded the motion. The motion passed unanimously.

ADJOURNMENT

Being no further business, Mr. Wells moved to adjourn the meeting at 11:40 a.m. Ms. McClellan seconded the motion. The motion passed unanimously.

Mary Ball Washington Regional Council (GO Virginia Region 6) Current Member Terms							
Name	Sector	PDC	Private Sector	Term #	Term Start	Term End	
John Anzivino	Local Government	MP		1	February 2020	February 2024	Yes
William Beale, Chair	Civic or Community Leader	GW	X	1	March 2017	February 2021	Yes
Wally Beauchamp	Small Business	NN	X	1	March 2017	February 2021	No
Lou Belcher	Small Business	MP	X	1	March 2017	February 2021	
Bruce Davis	Civic or Community Leader	GW	X	1	March 2017	February 2021	Yes
Jackie Davis	Workforce Development Professional	NN		1	March 2019	February 2023	Yes
Jan Eckert	Small Business	GW	X	1	July 2020	July 2024	Yes
Val Foulds	Civic or Community Leader	NN	X	1	October 2018	September 2022	Yes
Steve Goodall	Large Business	MP	X	1	September 2017	August 2021	
Stephanie Heinatz	Small Business	MP	X	1	June 2018	May 2022	No
Lisa Hull	Regional Planning Entity	NN		1	March 2017	February 2021	Yes
Shannon Kennedy	Education	NN		1	December 2019	November 2023	Yes
Ann Lewis	Non-Profit/Other	GW	X	1	October 2018	September 2022	Yes
Kim McClellan	Non-Profit/Other	GW		1	March 2017	February 2021	Yes
Rob Quartel	Large Business	MP	X	1	February 2020	February 2024	Yes
Morgan Quicke	Local Government	NN		1	December 2018	November 2022	Yes
Bryan Taliaferro	Large Business	MP	X	1	March 2017	February 2021	
Evan Van Leeuwen	Large Business	MP	X	1	February 2020	February 2024	
John Wells	Education	MP		1	March 2017	February 2021	
Linda Worrell	Small Business	GW	X	1	July 2020	July 2024	Yes
Kimberly Young	Education	GW		1	June 2018	May 2022	Yes

Region 6 Staff Recommendations for Nominating Committee

	Current	Suggested	Region
1. Education – UMW	Kimberly Young	Kimberly Young	GW
2. Education – VIMS	John Wells		MP
3. Education – GCC	Bruce Davis	Bruce Davis	GW
4. Education – RCC	Shannon Kennedy	Shannon Kennedy	NN
5. Education – K-12			NN
6. Civic Leader	Val Foulds	Val Foulds	
7. Local and/or Regional ED	Lisa Hull	John Anzivino	MP
8. Private Citizen on Workforce Development Board	Jackie Davis		GW
9. Local Government Rep	Morgan Quicke	Morgan Quicke	NN
10. Regional Planning Org		Lisa Hull	NN
11. Non-Profit and other Orgs that impact economic or workforce development in the region	John Anzivino		GW

Business

- a. Representation should include both small (up to 50 employees) and large businesses
- b. Representation should include entrepreneurs, innovators in growing industries, and experienced professionals
- c. Leadership/management experience required

Current	Region
1. William Beale, Chair	GW
2. Wally Beauchamp	NN
3. Lou Belcher	MP
4. Jan Erkert	GW
5. Steve Goodall	MP
6. Stephanie Heinatz	MP
7. Ann Lewis	GW
8. Kim McClellan	GW
9. Rob Quartel, Vice Chair	MP
10. Bryan Taliaferro	MP
11. Evan Van Leeuwen	MP
12. Linda Worrell	GW

Status	Name	Term Start	Term End	Committee	Term Start	Term End	Workrou	Notes	Meetings Attended	4/6/2017	5/11/2017	6/29/2017	7/24/2017	8/14/2017	8/22/2017	9/11/2017	10/6/2017	12/13/2017	2/13/2018	4/9/2018	6/11/2018	8/13/2018	10/15/2018	1/7/2019	2/11/2019	4/9/2019	6/10/2019	8/12/2019	10/7/2019	12/10/2019	2/10/2020	7/20/2020	10/19/2020	1/26/2021				
Current	John Anzivino	February 2020	February 2024				Site Development		3																													
Current	William Beale, Chair	March 2012	March 2021	Executive Committee	February 2019	February 2021	Workforce Development		19	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
Current	Wally Beauchamp	March 2012	March 2021	Executive Committee	February 2019	February 2021			17	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Current	Lisa Belcher	March 2012	March 2021						6																													
Current	Bruce Davis	March 2012	March 2021				Workforce Development		16	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Current	Jackie Davis	March 2019	March 2021				Workforce Development	Replaced Mike Jenkins	6																													
Current	Jan Eckert	July 2020	July 2024				Workforce Development		14																													
Current	Vai Foukias	October 2018	October 2022				Workforce Development		11																													
Current	Mike Broz	September 2019	September 2024				Workforce Development	Replaced Mike Broz	12																													
Current	Stephanie Helms	June 2018	June 2022				Entrepreneurship/Cluster Scale Up		9																													
Current	Lisa Hill	March 2012	March 2021	Executive Committee	February 2019	February 2021	Site Development		19	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Current	Shannon Kennedy	December 2019	December 2023				Workforce Development	Replaced Jason Perry	5																													
Current	Ash Lewis	October 2018	October 2022				Site Development	Replaced Kent Farmer	10																													
Current	Kim McCallan	March 2012	March 2021	Executive Committee/Nominating Committee	February 2019 / October 2017	February 2021 /	Site Development		19	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Current	Rob Quarr	February 2020	February 2024	Executive Committee	Reelected Oct 2020	July 2020	Entrepreneurship/Cluster Scale Up		4																													
Current	Morgan Quiske	December 2018	December 2022				Site Development		7																													
Current	Ryan Tafelberg	March 2012	March 2021						11	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Current	Fawn Van Lewen	February 2020	February 2024				Entrepreneurship/Cluster Scale Up		7																													
Current	John Vets	March 2012	March 2021	Nominating Committee	10/1/2017 Reelected Oct 2020	10/1/2019, Oct 2021			11	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Current	Linda Wornell	July 2020	July 2024				Entrepreneurship/Cluster Scale Up		2																													
Current	Humbert Young	June 2018	June 2022				Workforce Development	Replaced Troy Paine	10																													
Past	Mike Broz	March 2012	September 2012																																			
Past	Ken Farmer	March 2012	October 2018																																			
Past	Darryl Fisher	March 2012	June 2018																																			
Past	Jaron Hayes	March 2012	August 2012							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Mike Jenkins	March 2012	March 2019							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Lestlye McIade Morrison	March 2012	July 2018							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Troy Paine	March 2012	June 2018							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Doree Powell-White	March 2012	March 2018							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Elizabeth Crowther	March 2012	June 2019							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Jason Britz	June 2019																																				
Past	Carlton Revere, Vice Chair	March 2012	December 2019							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Past	Anne Richardson	March 2012								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Chair/VC shall serve four year terms and shall not serve more than (2) consecutive 4 year terms
 Committee members shall serve two year terms



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Regional Council Guidelines

TO: GO Virginia Support Organizations

FROM: DHCD Staff

RE: Review of Regional Council Guidelines

DATE: 7/10/2020

The Growth and Opportunity Board is charged with developing guidelines to administer grants from the Growth and Opportunity Fund (VGOF). The following guidelines are intended to provide a general framework for the formation and certification of Regional Councils (and support organization) that will apply for grants from the Virginia Growth and Opportunity Fund (VGOF). The VGOF monies are provided to encourage collaboration among business, education, and government in each region. Collaboration is intended to promote activities that will diversify the regional economy through private sector growth and opportunity, economic competitiveness, and alignment of workforce development programs with the needs of employers in the region.

The economic growth and diversification plan that will be developed with the initial VGOF funds will establish how regions will (1) recruit the talent needed by the region; (2) grow existing businesses, develop existing clusters, scale up small and mid-size companies; (3) establish start-ups from commercializing research and supporting entrepreneurs, and; (4) look for potential joint economic development activities. The implementation of these plans should focus on high paying jobs (above the median wage) for the region that will bring new investment, enhance the competitiveness of the region, and diversify the economy of the region, in turn supporting the growth of the Commonwealth's economy.

Regional Councils

The Regional Councils are the entity through which the State Board will receive project recommendations and reports as well as ensure accountability for the use of funds used to support projects endorsed by the Council. The intent of the regional structure is to provide an incentive for regions to collaborate in order to diversify the economy and create high paying jobs in the region. Before a region may apply for grant funding, the Board must certify the Council for that region.

The following requirements apply to certification of Regional Councils:



Membership Requirements:

The intent of the membership requirements is the creation of Regional Councils that are broadly representative of their unique regions, ensuring that key stakeholders are brought together in an organized and efficient manner in order to encourage collaboration, and to strategically focus on economic diversification in their region. In considering what is “representative” for a Regional Council, each Region needs to consider its own unique factors including, but not limited to, economic sectors, education, geography, and demographic makeup.

1. The following sector group representatives shall serve as members of the Council:
 - a. **Business**
 - i. Representation should include both small (up to 50 employees) and large businesses
 - ii. Representation should include entrepreneurs, innovators in growing industries, and experienced professionals
 - iii. Leadership/management experience required
 - b. **Education**
 - i. Representation should include public higher education institutions and private higher education institutions as appropriate, VCCS and PK-12 should be represented
 - c. Civic or community leaders
 - d. **Local and/or regional economic development professionals**
 - e. **Workforce development professionals**
 - i. A private citizen member of the local workforce development board
 - f. **Local government representatives (elected officials, administrators)**
 - g. Regional planning entities
 - h. **Non-profits and other organizations that impact economic or workforce development in the region**
2. **A majority of members must be private sector with significant business experience (5 or more years in private business, entrepreneur).**
3. **The chairman, vice chairman, and majority of members must have significant private sector business experience. Included among the business members should be persons experienced in managing small and large enterprises.**
4. The Regional Council shall have no fewer than 15 members and no more than 25 members upon formation. If the number of members is outside of this range the Council must make a justification to be approved by the Board.
 - a. In recognition that many regions will have multiple entities with similar missions, care should be taken to select one that will be representative of the group and will be responsible for communication within that network.



- b. Councils should propose a policy on how vacancies will be filled and whether a member's service is tied to the individual member or the service on the council is related to the position the member holds at the time of appointment.
 - c. If a regional council proposes a change in structure, leadership, or membership, that change will be included as part of the annual report reviewed by the Board. The Board may then approve the change.
5. The Council will ensure gender and ethnic diversity in its membership.
 6. Member nomination shall be initiated with a slate of candidates being put forth by the region to the Board which will certify the proposed Council. Submissions will be accepted beginning on December 6, 2016. Submissions for review at the March 2017 Board meeting should be submitted by February 17, 2017. If an application is not received by April 1, 2017, the Board may initiate efforts to form a Regional Council consistent with the language below.
 7. If a Regional Council is not able to form by April 1, 2017, then Board members may assist in the development of the Regional Council. Per the Growth and Opportunity Act, the Board will designate a formation committee chairman and two members from the region. The formation committee is responsible for such consultation and recruitment within the region that is likely to result in certification of a Regional Council for the region. The formation committee chairman and members may serve as officers and members of the Regional Council.

Regional Council Formation/Governance:

1. Upon approval of the regional boundaries by the GO VA Board, each region shall submit a Letter of Intent to the GO Virginia Board through the Department of Housing and Community Development (DHCD). Failure to submit a letter of intent by April 1, 2017 may lead to the Board assisting in the development of the Regional Council. A template from Department of Housing and Community Development (DHCD) will be provided for the Letter of Intent. The Letters of Intent will include:
 - a. A statement of intent to organize.
 - b. Proposed membership and the member selection process; demonstrate that members are representative of the Region.
 - c. Proposed leadership and how leadership was selected.
 - d. The sector each proposed member represents.
 - e. Provide a list of stakeholders and/or other methods of public input that were consulted in selecting a diverse and representative Council. Demonstrate that the selection was an inclusive and open process.
 - f. These requirements apply when new members are selected for the Regional Council.
2. Public comment will be received by the Board prior to certification of each Regional Council. The Regional Council will also receive public comment during its formation



process. The Department of Housing and Community Development (DHCD) will post potential Regional Council membership on the GO VA website prior to the Board meeting at which Regional Councils will be considered and provide comments received to the Board. The Board will also have a public comment period at its meeting.

3. Each Regional Council will adopt bylaws (following certification by the Board) that will outline sector group representation, member selection process, meetings schedules, and governance. The bylaws will be reviewed at the next meeting of the Board following the Regional Council's certification.
 - a. The bylaws will address the relationship with the Council's support organization which will oversee programs funded by the Council.
 - b. The bylaws will also indicate the length of members' terms, and how a member is removed or replaced.
 - c. Bylaws will include guidance for the Conflict of Interest Act (COIA), and indemnification/liability as a public body as well provisions for compliance with the Freedom of Information Act (FOIA).
 - d. Bylaws may include a structure for advisory councils to assist the Regional Councils.
4. The regional council must demonstrate, in form and content satisfactory to the Board, its capacity and commitment to develop, validate, and implement an economic growth and diversification plan as described in the guidelines. The plan will facilitate regional collaboration to diversify the economy and create jobs by addressing gaps in workforce and identifying opportunities to create high paying jobs. The plan should not duplicate other plans.
5. As economic diversification issues are identified, Councils may need to add other members to ensure adequate representation of economic issues for the region; the formation of advisory groups may also be utilized to assist the Council.
6. The regional council must demonstrate, in form and content satisfactory to the Board, its processes for organizing and supporting the implementation of grant funded projects and programs in the region. This includes the ongoing review of regional activities that receive VGOF grants, including audit and performance assessment functions.
7. A Regional Council must be affiliated with or supported by a new or existing organization whose purposes and competencies include collaborative planning, economic development, or workforce activities within the region. This "support organization" may support the Regional Council through data analysis, review of best practices, review and analysis of project proposals, and other duties as determined by the Regional Council.
 - a. Existing organizations that may satisfy this requirement include but are not limited to planning district commissions, higher education institutions, economic or workforce development partnership organizations, and community foundations, and other nonprofits that have regional purview.
 - b. A new organization can be established for the specific purpose of supporting the Regional Council.



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- c. A contractual relationship between the Regional Council and support organization must provide for fiduciary oversight and administrative services for the activities funded by monies received from the VGOF and other sources of matching funds by the Regional Council. In matters related to the Virginia Growth and Opportunity Act, the support organization operates with the advice and consent of the Regional Council.
 - d. The support organization will demonstrate good accounting practices, grant administration, project management experience, tracking and reporting of performance metrics and audit protocols. DHCD will be responsible for the review of audits, contracts and performance metrics from the Regional Council and affiliated support organization.
6. Regional Councils will meet all of the Code of Virginia Public meeting requirements (§2.2-3707). Regional Councils should articulate how they will advertise meetings including where they will post meeting notices. (website, administrative offices).
7. The Board and Regional Councils are subject to the Conflict of Interest Act (COIA) and Freedom of Information Act (FOIA); Regional Councils should be familiar with the relevant COV sections relating to COIA and FOIA. A signature from the Council Chair will be required to certify the Council's compliance with FOIA/COIA.
- a. Title 2.2 Chapter 31 of the Code of Virginia
 - i. <http://law.lis.virginia.gov/vacode/title2.2/chapter31/>
 - b. Title 2.2 Chapter 37 of the Code of Virginia
 - i. <http://law.lis.virginia.gov/vacode/title2.2/chapter37/>