



Region 6 Executive Committee Meeting

Thursday, April 1, 2021

9:00am – 11:00am

Virtual Meeting

Please Join the Meeting Here: <https://global.gotomeeting.com/join/501357285>

To Join by Phone: (571) 317-3129 Access Code: 501-357-285

MINUTES

MEMBERS PRESENT AND VOTING: Chair - William Beale, Rob Quartel, Lisa Hull, Kim McClellan,

MEMBERS ABSENT: Wally Beauchamp

STAFF: GWRC – Jennifer Morgan and Kate Gibson | **Community Features** – Neal Barber

CALL TO ORDER

Mr. Beale called the meeting to order at 9:00a.m. with a quorum present.

ROLL CALL

Ms. Morgan noted that due to the nature of the Declaration of a State of Emergency Due to Novel Coronavirus (COVID-19) pursuant to Code § 2.2-3708.2 this meeting was held by electronic communications, via the web platform GoToMeeting. The catastrophic nature of this declared emergency made it impractical and unsafe to assemble a quorum in a single location and the purpose of this meeting was to discuss or transact the business statutorily required or necessary to continue operations of the public body. Mr. Beale gave the floor to Ms. Morgan to inform the Council of how the electronic meeting was to proceed. Ms. Morgan called roll and stated a quorum was present. Staff requested that all votes be taken with all yes's said together and then no's and abstentions said with the member's name.

PUBLIC COMMENT

There was no public comment issued.

CONSENT AGENDA

Mr. Beale asked for a motion to approve the consent agenda items, February 18th, 2021 meeting minutes. Ms. McClellan motioned for approval and Mr. Quartel seconded the motion. The motion passed unanimously.

FINANCIAL REPORT

Ms. Morgan introduced the Region 6 Financial Report detailing the Capacity Building Budget and Expenditures reports as well as the current Project Funding report. Ms. Morgan showed the committee the FY21 Budget Amendment that was approved at the February 18th meeting reallocating \$80,000 to the Growth and Diversification Plan development line item.

FY22 FUNDING UPDATE

Ms. Morgan introduced the FY22 budget for Region 6 and the FY 22 – 23 Support Organization agreement between the George Washington Regional Commission (GWRC) and Region 6. Ms. Gibson detailed what the Support Organization agreement stated, how it has been written in the past, and suggested changes to be made to the agreement. Mr. Quartel asked that the Executive Committee be sent copies of the agreement for review. Ms. Gibson detailed the current staffing model for Region 6 by GWRC and proposed changes to be made in FY22. Mr. Quartel and Mr. Beale questioned the overhead

and indirect rates charged by GWRC to Region 6 and wanted to see how those rates compared across the other regions. Ms. Gibson shared a draft of the FY22 Region 6 budget with the request for additional funds to increase staffing levels by adding an additional 10 – 13 per week position to assist with program administration. Ms. Gibson noted that in the time Ms. Morgan has worked with Region 6 the number of projects has increased and therefore the work load has expanded. Mr. Beale asked that the Executive Committee be provided these documents and that the conversation be continued at the Regional Council meeting.

GROWTH AND DIVERSIFICATION PLAN PROPOSAL DETERMINATION (ACTION ITEM)

Ms. Morgan presented and summarized the three Growth and Diversification Plan Proposals. Ms. Morgan noted there was one submission per RFP sent out. Mr. Quartel asked that staff ensure the stakeholder engagement sessions for each priority investment area be posted in the local newspapers and Ms. McClellan stated the need to ensure Council member engagement in advertising these meetings. Ms. McClellan motioned to approve the proposal submitted by Virginia Tech to facilitate stakeholder engagement sessions around the Workforce investment area. Ms. Quartel seconded the motion. The motion passed unanimously. Ms. Hull motioned to approve the proposal submitted by the Fredericksburg Regional Alliance to facilitate stakeholder engagement sessions around the Entrepreneurship investment area, complete an asset map and gap analysis of the entrepreneurial ecosystem of Region 6, and a report on recommendations for the region to strengthen and build out the entrepreneurial ecosystem. Ms. McClellan seconded the motion. The motion passed unanimously. Ms. Morgan noted on the Draper Aden proposal that the matrix listed in the proposal was for the Executive Committee to modify and approve. Mr. Beale asked how Draper Aden would weight the Fredericksburg region vs the Northern Neck and Middle Peninsula. Ms. Deborah Flippo, Draper Aden, responded that they could weight each item differently in the matrix. Mr. Beale motioned to approve the proposal submitted by Draper Aden Associates to facilitate stakeholder engagement sessions around the Sites investment area and complete an analysis of all the sites in the region and rank them based on regional significance.

UPDATE CIT ADVISORY COMMITTEE AND GO VIRGINIA SITE WORKGROUPS

Ms. Morgan summarized for the Executive Committee Mr. Curry Roberts meetings as the Region 6 appointed member to the CIT Advisory Committee and GO Virginia Site Development Workgroup. Mr. Roberts stated CIT had approved guidelines and GO Virginia was working on final guidance.

Region 6 Workgroup Reports

Ms. Morgan summarized for the Executive Committee the three Region 6 Workgroup meetings that happened the previous week. Ms. Morgan stated the meetings went well and each group discussed potential projects that the Council could focus on for the next two years

NEW BUSINESS

There was no new business.

ADJOURNMENT

Being no further business, Mr. Beale moved to adjourn the meeting at 10:22a.m. and Mr. Quartel seconded the motion, and the motion passed unanimously.