Mary Ball Washington Regional Council
GO Virginia Region 6
www.govirginia6.org

Region 6 Executive Committee Meeting
Monday, June 12, 2023
10:00AM – 12:00PM
In-Person Location – RCC Warsaw, Boardroom, 52 Campus Drive, Warsaw, VA 22572
Virtual Meeting Location -
https://zoom.us/j/98992579452?pwd=cnY2em1JRE1XYVFsMDJRTDQ4Mkszdz09
Meeting Password: govirginia (46847446 from phones and video systems)
To Join by Phone: +1-301-715-8592 | **Meeting ID**: 989 9257 9452 | **Passcode**: 0951530548

AGENDA

10:00 AM	**Call to Order**	Billy Beale
10:00 AM-10:05 AM	**Roll Call**	Ian Ginger
	Approval of members participating remotely **(ACTION ITEM)**	Billy Beale
10:05 AM-10:10 AM	**Public Involvement**	Billy Beale
10:10 AM-10:15 AM	**Consent Agenda (ACTION ITEM)**	Billy Beale
	Approval of February 13, 2023 Minutes **(ACTION ITEM)**	
10:15 AM-10:30 AM	**Presentations**	
	Update on Talent Pathways Initiative	Mason Bishop
10:30 AM-11:30 AM	**New Business**	Ian Ginger
10:30 AM-11:00 AM	New Member Orientation	Ian Ginger
11:00 AM–11:10 AM	FY2023 Capacity Building Budget Amendment **(ACTION ITEM)**	Ian Ginger
11:10 AM–11:20 AM	Bylaws update – Change in quorum requirements	Ian Ginger
11:20 AM-11:40 AM	Bylaws update – Chair/Vice Chair Succession Plan	
11:40 AM-12:00 PM	**Information Items**	Ian Ginger
	2023 Growth & Diversification Plan Update and Regional Council Retreat	
	Project Pipeline Updates & Financial Report	
12:00 PM	Adjournment	Ian Ginger
12:00 PM – 1:00 PM	Lunch	

Next Meeting: Monday, August 14, 2023 | 10:00am – 12:00pm

Location: RCC Warsaw

Approval of Members Participating Remotely (ACTION ITEM)

Members Participating Remotely

DATE: 6/12/2023

Pursuant to Code of Virginia, Title 2.2. Administration of Government, Chapter 37. Virginia Freedom of Information Act 2.2-3708.2. Meetings held through electronic communication means the following provisions apply to all public bodies:

1. Subject to the requirements of subsection C, all public bodies may conduct any meeting wherein the public business is discussed or transacted through electronic communication means if, on or before the day of a meeting, a member of the public body holding the meeting notifies the chair of the public body that:

a. Such member is unable to attend the meeting due to (i) a temporary or permanent disability or other medical condition that prevents the member's physical attendance or (ii) a family member's medical condition that requires the member to provide care for such family member, thereby preventing the member's physical attendance; or

b. Such member is unable to attend the meeting due to a personal matter and identifies with specificity the nature of the personal matter. Participation by a member pursuant to this subdivision b is limited each calendar year to two meetings or 25 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater.

B. The following provisions apply to regional public bodies:

1. Subject to the requirements in subsection C, regional public bodies may also conduct any meeting wherein the public business is discussed or transacted through electronic communication means if, on the day of a meeting, a member of a regional public body notifies the chair of the public body that such member's principal residence is more than 60 miles from the meeting location identified in the required notice for such meeting.

Notice has been given to the Region 6 Chair, Billy Beale, 3 working days prior to this meeting that the following members are to participate from a remote location that is not open to the public for the following reasons:

Name	**Reason for Remote Participation**	**Location of Participation**	**Location Open to Public (Yes/No)**
Billy Beale	Unable to attend due to a personal matter	Bowling Green, VA	No
Joel Griffin	Meeting location is more than 60 miles from principal residence	Stafford, VA	No

Approval of Minutes from February 12, 2023 Meeting (ACTION ITEM)

Region 6 Executive Committee Meeting
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10:00AM – 11:00AM
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MINUTES

MEMBERS PRESENT IN PERSON AND VOTING (all virtual): Chair – William Beale, **Vice-Chair -** Rob Quartel, Lisa Hull, Kim McClellan

MEMBERS ABSENT: Morgan Quicke

STAFF: GWRC –Ian Ginger, Sarah Oldaker, Chip Boyles

CALL TO ORDER
Mr. Beale called the meeting to order at 10:02AM.

ROLL CALL
Mr. Ginger called roll and a quorum was present.

PUBLIC COMMENT
There was no public comment.

CONSENT AGENDA
Mr. Beale asked for a motion to approve the consent agenda items, November 14, 2022 meeting minutes. Ms. McClellan motioned for approval and Mr. Quartel seconded the motion. The motion passed unanimously.

NEW BUSINESS
FY23 Capacity Building Budget Amendment Discussion
Mr. Ginger presented the Budget Amendment Memorandum to the Committee asking to move $44,369.84 from Future Consulting Needs line item to Salaries, Fringe, and Indirect line item to cover staff hours spent on the new projects and developing the project pipeline as well as the Talent Pathways Initiative project.

The Committee discussed and decided to take a vote. Mr. Beale called for a motion to approve the FY23 Capacity Building Budget Amendment. Mr. Quartel motioned for approval and Ms. McClellan seconded. Motion carried unanimously.

INFORMATION ITEMS
Mr. Ginger presented updates on the Governor's proposed budget which would include additional Capacity Building funds and Competitive funds for projects. Mr. Ginger also updated the Committee on the project pipeline.

DRAFT

ADJOURNMENT
Being no further business, the meeting adjourned at 10:23AM.

DRAFT

New Member Orientation

GO VIRGINIA

VIRGINIA INITIATIVE FOR
GROWTH & OPPORTUNITY
IN EACH REGION

GO Virginia Initiative is based on three main points

- **Virginia urgently needs strong private-sector growth.**
  Federal cutbacks have exposed our over-dependence on public-sector jobs. Virginia needs strong private-sector growth and job creation.
- **Growth in Virginia's diverse regions requires collaboration.**
  To grow and diversify our economy, business, education, and government must collaborate effectively in each region.
- **State government must be a catalyst and partner.**
  State government must provide incentives for strategic, job-focused collaboration in each region of the Commonwealth.

What's the structure of GO Virginia?

Support Organization - One for each Council

Responsible for administrative support, project development, and grant management for region

Regional Council - 9 Councils across the state

Provides directional oversight for the region on what types of projects should be funded and project award recommendation to the State

Virginia Department of Housing and Community Development (DHCD)

Provides administration support, policy guidance, and oversight at state level

State Board - made up of 24 members

Responsible for awarding projects that are recommended by the Regional Councils

Role of the Executive Committee

- Ability to exercise all powers vested in the full Council to carry out the day-to-day activities of the program
- Provide organizational direction and provide strategic guidance
- Review and approve projects that do not need to be submitted to the GO Virginia State Board
- Review and approve projects that do need to be submitted to the GO Virginia State Board when the Regional Council cannot meet

Executive Committee Composition and Expectations

- Chair, Vice Chair, and three members of the Regional Council
- Up to 8 meetings over the course of calendar year
- Up to 2 meetings can be completely virtual
- Members can be fully virtual for up to 2 meetings if reason for missing meets FOIA guidelines
  - These are counted separately from a member's virtual participation in Regional Council or other committee meetings

Funding Types

Enhanced Capacity Building	*$100,000 maximum, 2:1 match*
Implementation	*No maximum, 2:1 match*

THE PURPOSE OF GO VIRGINIA IS TO PROMOTE REGIONAL JOB GROWTH AND THEREFORE REQUIRES PARTICIPATION FROM TWO OR MORE LOCALITIES

Funding Types

Statewide Competitive

Projects are multi-regional and are accessed at the regional and state level. They are not funded at a regional level, but from a separate state fund.

THE PURPOSE OF GO VIRGINIA IS TO PROMOTE REGIONAL JOB GROWTH AND THEREFORE REQUIRES PARTICIPATION FROM TWO OR MORE LOCALITIES

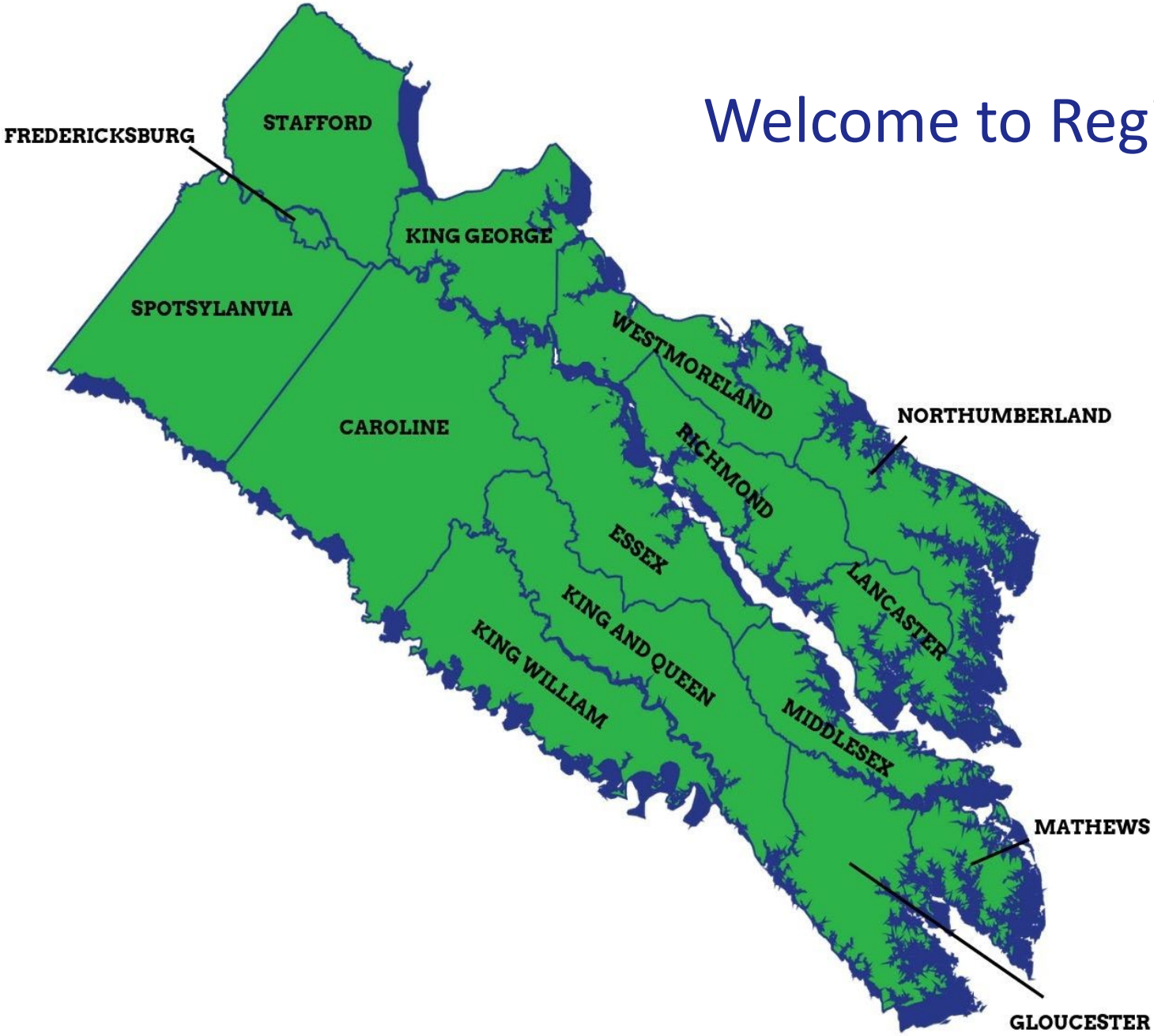
Priority Investment Areas

- Workforce and Credentialing
- Entrepreneurship
- Cluster Scale Up
- Site Development

Basic Requirements

- Focus on at least one priority investment area
- Enhance at least one Region 6 priority industry cluster
- At least two Region 6 localities involved in the project
  - In-Kind Match
  - Cash
  - Participation on Advisory Council

Welcome to Region 6



Region 6 Priority Growth Clusters

- Aquaculture / Seafood / Commercial Fishing / Marine Industries
- Forestry / Wood Products / Paper
- Manufacturing
- Distribution / Logistics
- Information / Data Centers
- Professional, Scientific and Technical Services

Region 6 Goals

- Entrepreneurship Ecosystem
  - Develop a strong entrepreneurial ecosystem
  - Identify, empower, and support entrepreneurs
  - Enhance technology commercialization from research centers and institutions
- Site Development
  - Increase the number of business ready sites to either Tier 3, Tier 4, or Tier 5
  - Support localities in identifying viable sites for development
- Workforce Development
  - Bridge the gap between education and the needs of businesses
  - Attract and retain talent in the region

Applying for Funding

Step 1: Consult with GO Virginia Staff
Step 2: Develop Project draft
Step 3: Apply to Council
Step 4: State Board Review

INITIAL PROJECT OVERVIEW

Meeting with Council Members and Region 6 staff for guidance on project development

APPLY TO COUNCIL

Council reviews application and decides whether to table, ask for amendments, or approve and send along to the State Board

STATE BOARD REVIEW

State Board reviews applications and approved or denies

PROJECT REPORTING

GO Virginia funding looks for a three-year return-on-investment and projects must be completed within two years of award

Project Examples

Germanna Tech Talent Pipeline

- Project developed two new curriculums to train a workforce in information technology (IT), engineering, computer science and cyber related professions; host two summer camps for middle/high school students in 2022 and 2023.
- GO Virginia funds used to
  - 1) purchase and install specialized lab equipment in 4 existing GCC classrooms,
  - 2) train and certify 20 middle and high school instructors,
  - 3) Cover roughly half the costs of the outreach activities in area middle and high schools, and

Bay Workforce Investment Board Talent Pathways Initiative

- Project Activities:
  - Development of industry coalitions directed by industry leaders and engaging workforce system partners to guide and advise on the following:
    1. Completion of a quantitative and qualitative situational analysis of the workforce needs for one or more high-impact industry clusters prioritized by each region,
    2. Completion of a gap analysis related to the jobs needed to help such clusters grow,
    3. Identification of the skills and training needed for people to fill such jobs, including those provided through high school career and technical education, credentials, certifications, apprenticeships, internships, and other degree and non-degree programs, including a gap analysis of where such programs fall short in meeting identified needs,
    4. Development of an asset map that evaluates the region's capacity (institutions, programs) to support the identified unmet workforce needs,
    5. Identify strategies and supporting highest-impact pathway projects for future implementation.

Stafford County Public Schools – Innovation Pathways Project with G3 Community Services

- The purpose of the project to create a continuous pipeline of local individuals entering IT, computer science, and cyber professions filling high-demand positions with local businesses.
- The goals for the project are as follows:
  - Increasing the number of local graduates with certificates or associates degrees in IT, CS and Cyber (525 total certifications awarded)
  - Increasing the number of qualified instructors in the region (36 teachers trained)
  - Boosting the # and % of students enrolling in IT, CS and Cyber courses
  - Filling the gap faced by IT and cyber firms in the region

Rapp Region Entrepreneurship and RIoT Accelerator Program

- Overall goal is to create expand entrepreneurial support programs in the Rapp Region and serve as a hub for the rest of Virginia
- Project Activities:
  1. Establish the RIoT Accelerator Program
     - Hiring a Virginia based lead
     - Creating a pipeline of startups in the region
     - Delivering workshops and short-courses to identify specific market opportunities in the region
  2. Assuring integration of the testbed
  3. RIoT becoming an integral part of the overall entrepreneurial ecosystem

Potential Future Region 6 Project – FRA Entrepreneurial Ecosystem

- Identify and enable entrepreneurs
- Develop internal network of founders and early-stage companies
- Enhance main street and high growth company creation
- Support the growth of veteran owned businesses and the Virginia Innovation Partnership Authority
- Facilitate programming aimed at prospective and current entrepreneurs
- Promote entrepreneurial success stories and their contribution to economic growth

Fredericksburg – King George RIFA

- Funds used to create the legal structure for the Rappahannock Regional Industrial Facility Authority
  - Currently only Fredericksburg and King George are members
- Enables localities to pool funding in owning and developing sites and buildings
- Ability for tax revenue sharing
- Harnesses one of the key components of GO Virginia – regional collaboration

GO VIRGINIA

REGION 6

Region 6 Staff

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Virginia Growth and Opportunity Fund (GO Virginia)

Regional Councils Conflict of Interest Act (COIA) Guidance

Section I: PURPOSE

This guidance is being revised due to changes to the online training modules created by the COIA Council. While the GO Virginia Regional Councils are not required by Statute (2.2.31.30) to complete COIA online training, it is highly encouraged that Councils adopt policy that indeed requires all Council members to complete the COIA online training that is required of the GO Virginia Board (see Online Trainings below).

A prime goal of the Regional Councils is to encourage collaboration among localities, the education sector, and the private sector. With projects being brought forth at the regional level, along with Council representation at the regional level, there may be times when individuals may need to abstain from reviewing or voting on a project to be submitted to the GO Virginia Board. Individuals should consult with Regional Council leadership and if necessary, legal counsel if there are questions or concerns regarding a possible conflict.

Section II: FINANCIAL DISCLOSURE STATEMENT

Since it is not required by the COIA Council for Regional Council members to file the Financial Disclosure Statement, the Department of Housing and Community Development (DHCD) does not advise that the Regions create their own statement. However, if a Regional Council does create disclosure forms, they may wish to review those provided by the Ethics Council and furthermore, it may be advisable to see legal counsel.

Section III: ONLINE TRAININGS

Due to changes in the COIA online training modules, the new training modules only have those entities that are required to complete training as selectable options. It is highly encouraged that all members of the regional councils take an approved COIA training at least one every two consecutive years they serve on the regional council. The first training should be within two months of their appointment to the regional council.

Online training modules offered by the State Ethics Council can be found online here: http://ethics.dls.virginia.gov/ by clicking on "GO Virginia Board." Support organizations should advise Regional Council members to input **"Region # Council Member"** in the Title Field to ensure clear records that are easily identifiable by GO Virginia Region.

Support organizations are responsible for ensuring that their regional council members stay in compliance with COIA trainings. DHCD will present an accounting of Council Member COIA compliance to the Regional Councils at least once per year and as part of the Regional Council Annual Certification process.

January 23, 2019; REVISED July 7, 2021

FY2023 Capacity Building Budget Amendment (ACTION ITEM)

Memorandum

To: GO Virginia Region 6 Executive Committee

From: Ian Ginger, Region 6 Program Director

Date: June 8, 2023

Re: Budget Amendment

Region 6 Executive Committee:

GO Virginia Region 6 support staff requests that that the Executive Committee consider a budget amendment to reallocate $2,500.00 from Contingency to Equipment in Region 6's Capacity Building budget.

	Total Budget	FY17 Capacity Building	FY19 Capacity Building	FY20 Capacity Building	FY21 Capacity Building	FY22 Capacity Building	FY23 Capacity Building	Total Remaining
		Final Spending	Final Spending	Final Spending	Final Spending	Final Spending	Spending as of 1/31/2023	
GWRC Staffing (Salary, Fringe, and Indirect)	$812,940.84	$195,277.16	$84,084.94	$88,619.16	$110,230.05	$225,175.32	$65,389.25	$44,164.96
Community Futures Staffing	$43,925.00	$24,100.00	$0.00	$5,325.00	$0.00	$0.00	$0.00	$14,500.00
Meetings	$14,010.72	$4,571.93	$810.79	$0.00	$243.34	$923.05	$0.00	$7,461.61
Travel	$20,334.66	$6,257.06	$1,010.60	$15.00	$455.48	$4,291.23	$821.60	$7,483.69
Marketing/Outreach	$10,120.30	$1,105.14	$0.00	$15.16	$73.80	$2,231.11	$0.00	$6,695.09
Legal Expenses	$2,000.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,000.00
Equipment	$36,427.39	$1,722.84	$194.55	$8,500.00	$8,458.88	$17,379.29	$2,294.80	-$2,122.97
G&D Plan Development	$195,900.00	$115,900.00	$0.00	$0.00	$77,500.00	$0.00	$0.00	$2,500.00
Capacity Building Efforts (no match)	$220,529.12	$40,315.82	$74,649.17	$77,525.68	$28,038.45	$0.00	$0.00	$0.00
Project Pipeline Development	$195,000.00	$10,750.05	$89,249.95	$70,000.00	$25,000.00	$0.00	$0.00	$0.00
Future Consulting Needs	$51,730.16	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$51,730.16
Contingency	$47,081.81	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$47,081.81
Project Reserves	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Total	$1,650,000.00	$400,000.00	$250,000.00	$250,000.00	$250,000.00	$250,000.00	$68,505.65	$181,494.35

$2,294.80 moved to Equipment

$181,494.35

Could be reallocated $117,811.97

Bylaws Update

Virginia Growth and Opportunity Act

Mary Ball Washington Regional Council – Region 6

Bylaws

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NAME

The name of this organization is the Mary Ball Washington GO Virginia Region 6 Council (hereafter referred to as "Council").

ORGANIZATION

GOVERNANCE

The Council is organized according to these bylaws and is a public body certified by the Virginia Growth and Opportunity Board to receive grants pursuant to Code of Virginia section 2.2-2485 the Virginia Growth and Opportunity Act (hereafter referred to as "GO VA"). The Council will be supported or affiliated with an existing or newly established organization that engages in collaborative planning or execution of economic or workforce development activities within a region to support the Council's activities and to ensure proper administration of the Council's funds. The Council serves the Fredericksburg area, the Northern Neck, and the Middle Peninsula (Planning Districts 16, 17, and 18).

ORGANIZATIONAL STRUCTURE

The Council shall conduct its business through the combined efforts of the following:

- The Region 6 Council
- Committees and Working Groups

During the inaugural meeting, the Council shall elect from among its members; a Chair and a Vice-Chair. The Chair and Vice Chair shall be a Council member with significant private-sector experience.

The Chair shall preside over all meetings. The Vice-Chair shall preside over all meetings in the absence of the Chair.

The Chair and Vice-Chair shall serve four-year terms, and shall not serve more than (2) consecutive four-year terms.

PURPOSE

MISSION

The mission of GO Virginia is to create more higher paying jobs through incentivized collaboration, primarily through out-of-state revenue, which diversifies and strengthens the economy in the region.

MEMBERSHIP

COMPOSITION

The Council should include representatives from (i) the education sector, including school divisions, community colleges, public institutions of higher education, and private institutions of higher education as appropriate; (ii) the public economic and workforce development sector; (iii) local government; (iv) planning district commissions; (v) nonprofit organizations; and (vi) other entities that significantly affect regional economic or workforce development

1. The following sector group representatives shall serve as members of the Council:
    a. Business
        i. Representation should include both small (up to 50 employees) and large businesses
        ii. Representation should include entrepreneurs, innovators in growing industries, and experienced professionals
        iii. Leadership/management experience required
    b. Education
        i. Representation should include public higher education institutions and private higher education institutions as appropriate, VCCS and PK-12 should be represented
    c. Civic or community leaders
    d. Local and/or regional economic development professionals
    e. Workforce development professionals
        i. A private citizen member of the local workforce development board
    f. Local government representatives (elected officials, administrators)
    g. Regional planning entities
    h. Non-profits and other organizations that impact economic or workforce development in the region
2. A majority of members must be private sector with significant business experience (5 or more years in private business, entrepreneur).

3. The chairman, vice chairman, and majority of members must have significant private sector business experience. Included among the business members should be persons experienced in managing small and large enterprises.

4. The Regional Council shall have no fewer than 15 members and no more than 25 members upon formation. If the number of members is outside of this range the Council must make a justification to be approved by the Board.
    a. In recognition that many regions will have multiple entities with similar missions, care should be taken to select one that will be representative of the group and will be responsible for communication within that network.
    b. Councils should propose a policy on how vacancies will be filled and whether a member's service is tied to the individual member or the service on the council is related to the position the member holds at the time of appointment.
    c. If a regional council proposes a change in structure, leadership, or membership, that change will be included as part of the annual report reviewed by the Board. The Board may then approve the change.

5. The Council will ensure gender and ethnic diversity in its membership.

Membership may include one or more non-legislative citizen members of the GO VA Board from the region. A majority of the members of the Council shall be from the private sector with demonstrated significant private-sector business experience. The Council shall be chaired and vice chaired by a citizen member from the region with significant private-sector business experience.

The Council will consist of 15-25 members. The GO VA Board will approve the member selection process, structure, composition, and leadership to meet the requirements of COV section 2.2-2485 of the Virginia Growth and

Opportunity Act and the guidelines set forth by the GO VA Board. Council membership is subject to GO VA Board review and approval.

Council members shall have knowledge of workforce and economic development.

MEMBERSHIP STATUS

To remain a member of the Council, the member must maintain their membership status as a member "in good standing."

A member may lose their "in good standing" status if the member has not attended 75% of full Council or committee meetings.

A member will reestablish their "in good standing" membership status by attending two consecutive full Council or committee meetings.

A Council member may be removed by the Council with a majority vote. The reasons for removal must be documented by the Council.

RECUSAL PROCESS

Any member of the Council may recuse themselves from voting or otherwise participating in some action of the Council due to some conflict of interest that may preclude the member from taking an objective, unbiased action. Council members may also recuse themselves from the Council by notifying the Chair in writing that they no longer want to remain on the Council.

ELECTION PROCESS

Council members shall be nominated by the Nominating Committee and elected by a majority of the votes cast by the full membership at a meeting at which a quorum is present. Once approved by the Council, new members may begin participating in Council activities. The Nominating Committee will present a slate of Executive Committee members to be elected by a majority of the votes cast by the full Council at a meeting at which a quorum is present. Nominating Committee members will be elected through nomination at a full Council meeting by a majority of the votes cast by the full Council at a meeting at which a quorum is present.

MEMBERSHIP TERMS

Council members shall serve staggered four-year terms as determined by the Council. Council members shall not serve more than (2) consecutive four-year terms. The time served by Chair/Vice-Chair will not count against the limit of two (2) consecutive terms. A Chair/Vice-Chair who has reached his or her term limit may serve another consecutive term.

DUTIES AND RESPONSIBILITIES

The Council Chair shall preside at all meetings of the full membership and Executive Committee meetings.

The Vice-Chair shall perform all duties of the Chair in absence of the Chair. They may perform such other duties as assigned by the Chair.

The Council shall be responsible for the following:

- The Council shall fulfill the responsibilities of regional councils pursuant to Code of Virginia section 2.2-2485 the Virginia Growth and Opportunity Act (hereafter referred to as "GO VA").
- Demonstrate extensive knowledge of the region's potential for growth that lead to high paying jobs. Identify economic/regional projects that support or encourage collaboration and yield significant new job creation deliverables.
- Review and understand the authority, governance, and administrative role of the GO VA Board in certifying qualified regions and regional councils; including how the Board develops and implements guidelines or procedures for such certification.
- Partner with existing or newly established economic/workforce development organizations to create a focused collaborative project or programs consistent with the Council's economic growth and diversification plan.
- Identify the region's economic growth potential independently or in partnership with neighboring regions. Identify the competitive advantages for collaboration with private-sector investments to accelerate job growth/economic development.
- Advise the Board on best practice initiatives, projects, etc. that encourage collaboration and yield measurable outcomes for job growth in the region.
- Have the authority to enter into agreements through the support organization in order to pursue the goals and objectives of the Virginia Growth and Opportunity Act pursuant to the Code of Virginia and guidelines adopted by the GO VA Board.
- Adhere to the Freedom of Information Act (FOIA) and the Conflict-of-Interest Act (COIA) except as exempted pursuant to §2.2-3711.A.48 of the Code of Virginia.
- Provide for public participation as directed by the Code of Virginia and the Board.
- Conform with guidelines as adopted by the Board.
- Attend full membership meetings on a regular basis.
- Approve meeting minutes of full membership meetings.
- Vote on projects to be recommended for approval by the GO VA Board, denied by the Council, or deferred until a later time.

COMMITTEES AND WORKING GROUPS

GENERAL RESPONSIBILITIES

All committees and working groups shall consist of sufficient numbers to provide broad representation of the Council as appropriate. Committees make recommendations to the Council. Membership in committees must be approved by the Council. Working groups serve to coordinate resources, projects, and direct services. Membership in working groups is determined based on the responsibilities of the working group and in consultation with the Council.

Each committee or working group will elect a Chair to set meeting agendas, coordinate activities, and provide updates at full Council meetings. Chairs will be elected by a majority of the votes cast by that committee or working group's membership at any meeting at which a quorum is present. Chairs shall serve two-year terms and may serve up to two (2) consecutive terms.

STANDING COMMITTEES

The Council will have two standing committees:

- Region 6 Executive Committee
- Region 6 Nominating Committee

Each committee shall appoint a Chair and set meeting dates, times, and locations.

The duties of each committee member shall be implied by the name and function of the committee. Each committee shall report to the full Council.

Committee members shall serve two-year terms.

REGION 6 EXECUTIVE COMMITTEE

PURPOSE

The Executive Committee shall have the power to exercise the powers of the Council where action is necessary or advisable to conduct the day-to-day business of the Council between meetings of the Council, subject to any limitations on the authority of the Executive Committee established by the Council.

COMPOSITION

The Executive Committee will include the Chair, Vice Chair, and three Regional Council members elected by the Council.

DUTIES

The Executive Committee shall be responsible for the following:

- Review and approve projects that do not need to be voted on by the GO Virginia State Board and projects that need GO Virginia State Board approval if the Region 6 Council is unable to meet, conditional on Region 6 Council approval at their next meetingProvide organizational direction and act on behalf of the Council.
- Recommend Council members to the full Council if the Nominating Committee is unable to meet.

NOMINATING COMMITTEE

PURPOSE

The Nominating Committee is responsible for recruiting qualified, willing members to serve on the Council.

COMPOSITION

The Nominating Committee will be composed of three members of the Council.

DUTIES

The Nominating Committee shall be responsible for the following:

- Securing candidates for the Council.
- Presenting a slate of qualified, acceptable candidates to the full membership for approval and vote.

CREATION/DISSOLUTION OF COMMITTEES & WORKING GROUPS

The Council may establish ad hoc committees and working groups as the need arises by a majority of the votes cast by the Council at any meeting at which a quorum is present. The Council must update these bylaws if it wishes to create or dissolve any standing committee.

MEETINGS

MEETING TIMES

The Council shall meet on a regular basis and at a minimum quarterly at a predetermined location and time. The meeting notice of time, location and purpose shall be given to all Council members at least 30 days prior to the date of meeting.

The Council will meet all of the Code of Virginia public meeting requirements (§2.2-3707). Meetings will be advertised a minimum of three business days in advance of the meeting at the following locations: George Washington Regional Commission Website, Middle Peninsula Planning District Commission Website and Northern Neck Planning District Commission Website.

QUORUM

Attendance of a majority of Council members shall constitute a quorum and, unless a greater proportion is required by the GO VA Board for a particular act/vote, the majority (super majority) vote of the Council present and voting at any meeting, at which there is a quorum, shall constitute the Act of the Council (Council may decide if vote is majority or super majority).

SUPPORT ORGANIZATION

The support organization can be a new or existing organization with purposes and competencies including collaborative planning, economic development, or workforce activities within the region.

The support organization may provide data analysis, review of best practices, review and analysis of project proposals, and other duties as determined by the Regional Council.

The support organization will make project recommendations to the Regional Council for submission to the Board and will be responsible for monitoring the impacts of projects in carrying out the economic growth and diversification plan.

The support organization will be responsible for the receiving, use of, and auditing of funds received.

The support organization will have a contract with the regional council that provides for its role as outlined above.

PARLIAMENTARY PROCEDURE

In all matters of procedure not specifically covered by these By-Laws, the most recent edition of Roberts Rules of Order shall be observed.

BYLAWS

The bylaws shall not be amended, modified, or replaced except by a majority action of the Regional Council in an official meeting. Action on amended bylaws may not take place at the meeting in which they are introduced. Action on amended bylaws shall take place a minimum of thirty days after their introduction. The bylaws shall be amended to conform to statutory requirements as required. The Board shall review and approve amendments to the Bylaws.

SEVERABILITY

In the event that any portions of the bylaws are deemed invalid, the remaining portion shall stand.

2023 Growth & Diversification Plan Update

Virginia Growth and Opportunity Fund (GO Virginia)
Growth & Diversification Plan - 2023 Review Guidance

Section 1: Overview

GO Virginia is a collaborative economic development program that promotes private sector growth in targeted, traded industry clusters and creates high-paying jobs through regional collaboration. Each region has a Growth & Diversification Plan - the guiding strategy to achieve its economic development goals. **Every project recommended by the Regional Councils and approved by the GO Virginia state board should be consistent with the strategies and goals outlined in the region's Growth and Diversification Plan.**

Each Regional Council is required to review their G&D Plan biennially while receiving grants from the GO Virginia fund. For the required 2023 review, each Regional Council will submit an review of their growth and diversification plan to DHCD no later than October 15, 2023 for consideration at the December 2023 GO Virginia Board meeting, based on the accompanying template. The overall goal of this review is to provide Regional Councils an opportunity to reflect on the plan, restate their commitment to the targeted industries, plan goals and strategies, and revise their 2021 Growth and Diversification Plan if needed to ensure it is a living document that will shape strong project development and impact existing regional economic development goals.

Section 2: General G&D Plan Criteria

The following G&D Plan criteria are required (VA Code § 2.2-2489). If any of these criteria are not covered in a region's existing plan, the plan should be updated to include the missing criteria - DHCD staff will review each plan to ensure all criteria are met. If regional councils are satisfied with the coverage of each criteria, they can submit the 2023 G & D Plan Review alongside their 2021 G&D Plan document.

Requirement	Description (see 2021 Update Guidelines for more information)
Performance of regional economy	Reflect on the performance of their regional economy with a focus on the performance of their previously identified targeted industry sectors.
Situational analysis for each targeted industry sector	Consider current targeted sectors, as well as any potential new targeted sectors identified in the data analysis, and are encouraged to conduct a situational analysis that identifies strengths, weaknesses, opportunities, and threats to the future economic performance of each sector.

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Skills gap analysis for targeted industry sector	Evaluate labor requirements and regional capacity to train workers. Update the previously identified workforce gaps in the availability of immediately employable talent in the targeted sectors or clusters. Specifics include the skills/credentialing/ experience/education required, and whether these efforts are adequate to address the shortage and to support long-term growth.
Plan goals + strategies	Provide priority goals and strategies to advance the goals of the GO Virginia Program. Map your active project portfolio against these strategies, including those in your project pipeline. Use the GO Virginia program's four priority investment areas (Talent Development, Start Up Ecosystem, Cluster Scale Up, and Sites/Infrastructure) as a framework.
Partners for collaboration	The plan should identify opportunities for collaboration or complementary efforts for each of the strategies. Councils should identify organizations and other non-GO Virginia activities to support goals.

Section 3: 2023 Review & Summary

Regional Councils may choose to update and amend their Growth & Diversification plans beyond what is required in this review, however, at a minimum, each council should 1) review their current plan and 2) complete the corresponding template. The template is intended to provide Regional Councils the opportunity to reflect on their current plan, address any updates, evaluate what is working, and summarize their key goals and how they will be addressed through project development.

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Virginia Growth and Opportunity Fund (GO Virginia)
Growth & Diversification Plan - 2023 Review Template

INSTRUCTIONS: *Please use the following template to guide your plan review. Please attach the Review Template to the front of your 2021 G&D Plan as a cover sheet or to a revised G&D Plan or revised section, if changes are made.*

TITLE PAGE:

- Include Region, 2023 Growth & Diversification Plan Review, Support Organization contact information

PRIORITY INDUSTRY CLUSTERS:

- Please summarize the region's priority industry clusters identified in the Growth & Diversification Plan using the below table format. Please note any NEW clusters. If clusters have been removed, please name and describe the reason for the removal in the narrative. Example:

Priority Industry Cluster	NAICS Sector & Description (2-digit or 3-digit level)

WHERE WE ARE - STATE OF THE REGIONAL ECONOMY:

- Please summarize the state of the regional economy *as presented in your plan*, and reflect on any major trends, shifts, or developments that impact the picture, if any.

SKILLS GAP ANALYSIS AND TALENT PATHWAYS - TARGETED INDUSTRY SECTOR PATHWAYS:

- Please discuss the **skills gap analysis for targeted industry sectors** *as presented in the 2021 plan* and in the context of the new Talent Pathways Initiative Planning funding opportunity. What existing goals and strategies in the plan could be addressed through the new TPI Planning funding?

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GOALS, STRATEGIES, AND HOW TO ACHIEVE THEM:

- Please as succinctly as possible summarize the identified goals and strategies *as presented in the 2021 plan,* using a table format. You should have at least one row for each targeted industry but could have multiple rows and repeated industry sectors listed, if a goal and/or strategy applies to multiple industries. If strategies or goals are updated in this process, please highlight any new goals or strategies and explain these changes from the previous plan version.

TARGETED INDUSTRY(IES) *	GOALS	STRATEGIES	OUTCOMES / IMPACT MEASURES	STRATEGIC PARTNERS	CURRENT PROJECTS
Instructions: Fill in identified industry	*List goal identified in 2021 G&D Plan*	*List related strategy(ies) identified in 2021 G&D Plan*	*How will success be measured? Reference core GOVA Outcomes if relevant*	*List identified strategic partners for achieving goals and strategies*	*List current projects that are working in this industry and addressing the goal and/or strategy outlined*
PROVIDE EXAMPLE					

- *GO Virginia funds cannot be used for projects in non-traded sectors.*

PROJECT DEVELOPMENT

- Please discuss how this 2023 G&D Plan Review will impact project development. Please discuss current projects and how they relate to the Review.

FUTURE PLANNING/G&D PLAN EFFORTS:

- Please describe how this 2023 G&D Plan Review was facilitated. Please detail how regional council members and whether stakeholders were involved in the process.

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Financial Report

Financial Report - Capacity Building Funding - Expenditures Detail

Mary Ball Washington Regional Council (GO Virginia Region 6)

Report Period: April 2017 - June 2023

Report Date: 6/6/2023

	GWRC FY17/18	GWRC FY19	GWRC FY20	GWRC FY21	GWRC FY22	GWRC FY23	Total
Revenues							
FY17 Capacity Building (No Match)	$400,000.00	$0.00	$0.00	$0.00	$0.00	$0.00	$400,000.00
FY19 Capacity Building (No Match)	$0.00	$250,000.00	$0.00	$0.00	$0.00	$0.00	$250,000.00
FY20 Capacity Building (No Match)	$0.00	$0.00	$250,000.00	$0.00	$0.00	$0.00	$250,000.00
FY21 Capacity Building (No Match)	$0.00	$0.00	$0.00	$250,000.00	$0.00	$0.00	$250,000.00
FY22 Capacity Building (No Match)	$0.00	$0.00	$0.00	$0.00	$250,000.00	$0.00	$250,000.00
FY23 Capacity Building (No Match)	$0.00	$0.00	$0.00	$0.00	$0.00	$250,000.00	$250,000.00
Carryover from Previous Year	$0.00	$251,527.70	$360,533.73	$219,549.89	$168,868.26	$147,135.45	
Total Revenue	$400,000.00	$501,527.70	$610,533.73	$469,549.89	$418,868.26	$397,135.45	$1,650,000.00
Expenditures (since April 2017)							
GWRC Staffing (Salary, Fringe, and Indirect)	$49,850.69	$82,437.98	$147,183.38	$126,984.27	$165,991.54	$ 196,328.04	$768,775.90
Project Review Services	$0.00	$9,100.00	$20,325.00	$0.00	$0.00	$0.00	$29,425.00
Capacity Building Efforts (no match)	$0.00	$23,156.70	$91,808.29	$105,564.13	$0.00	$0.00	$220,529.12
Project Pipeline Development	$0.00	$0.00	$125,000.00	$57,500.00	$12,500.00	$0.00	$195,000.00
Meetings	$2,446.51	$1,453.16	$1,483.05	$0.00	$665.83	$500.56	$6,549.11
Travel	$1,753.42	$2,262.67	$3,251.57	$105.55	$2,218.71	$ 3,259.05	$12,850.97
Equipment	$0.00	$0.00	$1,917.39	$8,703.88	$12,375.62	$ 15,553.47	$38,550.36
Marketing/Outreach	$521.68	$583.46	$15.16	$73.80	$2,231.11	$0.00	$3,425.21
G&D Plan Development	$93,900.00	$22,000.00	$0.00	$1,750.00	$75,750.00	$0.00	$193,400.00
Legal Expenses	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Future Consulting Needs	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Contingency	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Project Reserves	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Total Expenditures	$148,472.30	$140,993.97	$390,983.84	$300,681.63	$271,732.81	$215,641.12	$1,468,505.67
Under/Over							
Total	$251,527.70	$360,533.73	$219,549.89	$168,868.26	$147,135.45	$181,494.33	$181,494.33

Financial Report - Project Funding

Mary Ball Washington Regional Council (GO Virginia Region 6)

Report Period: April 2017 - Present

Report Date: 6/6/2023

GO VIRGINIA

Per Capita Funding

	Total
Region 6 Allocation	
Total	$ 6,080,979.00
Total after DHCD recapture ($2,469,292.77)	$ 3,611,686.23
Projects Funded	
Flexible Office Space Due Diligence	$ 50,000.00
PamunkeyNet Business Plan	$ 43,305.20
VASG Planning Grant	$ 49,890.85
Welding Training Program	$ 130,000.00
Cybersecurity Certification Program	$ 95,908.87
Stafford Cyber & Smart Tech	$ 73,258.18
Northern Neck Workforce Training ECB	$ 62,500.00
NN Commercial Kitchen ECB	$ 50,000.00
FRA RIFA	$ 14,665.00
FRA Cluster Analysis	$ 26,052.00
Germanna Workforce Training	$ 634,938.00
Rapp Region Accelerator	$ 215,000.00
RIOT Pre-Accelerator	$ 96,807.00
FXBG Chamber Intern Expo	$ 36,000.00
RCC Careers in Aquaculture	$ 100,000.00
Pathways to Success	$ 100,000.00
King George County Young Entrepreneurs ECB	$ 98,000.00
FXBG Area Chamber Workforce Now Implementation	$ 230,000.00
G3 Community Services Innovation Pathways Implementation	$ 978,449.00
West Point Airport Industrial Site Evaluation	$ 100,000.00
Expanding Smart Community Tech Entrepreneurship Across Region 6	$ 96,250.00
Total Spent	$ 3,281,024.10
Under/Over	
Total	$ 330,662.13
Projects in Pipeline	
FRA Entrepreneurial Ecosystem Implementation	$300,000.00
Smart Community Stem Camp ECB	$100,000.00
RIVERE Rapp SmartRiver Initiative Entrepreneurial Ecosystem	$95,000.00
King George County Second Industrial Park	$100,000.00
Stafford Regional Airport	$1,000,000.00
Total Spent	$1,595,000
Under/Over if Pipeline Approved	
Total	$ (1,264,337.87)

Original Allocations	
PamunkeyNet Business Plan	$ 50,000.00
VASG Planning Grant	$ 49,996.00
Stafford Cyber & Smart Tech	$ 75,000.00
FRA Cluster Analysis	$ 30,000.00
Cybersecurity Certification Program	$ 110,000.00

Talent Pipeline Intiative (TPI) Funding

	TPI	Total
Region 6 Allocation		
Total	$250,000	$ 250,000.00
Projects Funded		
BCWIB TPI	$ 250,000.00	$250,000.00
		$ -
Total Spent	$ 250,000.00	$ 250,000.00
Projects in Pipeline		
		$ -
		$ -
Total Spent	$ -	$0.00
Under/Over		
Total	$ -	$ -

ERR Funding

	ERR Fast Access	ERR Implementation	Total
Region 6 Allocation			
Total	$ 300,000.00	$ 700,000.00	$ 1,000,000.00
Projects Funded			
MMPDC Seafood & Ag E Market	$ 77,000.00	$ -	$ 77,000.00
KQ TeleMed Study	$ 47,855.33	$ -	$ 47,855.33
NN WWTC Expansion	$ 36,000.00	$ -	$ 36,000.00
RCC/GCC Patient Care Technician		$ 306,252.00	$ 306,252.00
			$ -
			$ -
			$ -
			$ -
			$ -
			$ -
			$ -
			$ -
			$ -
			$ -
Total Spent	$ 160,855.33	$ 306,252.00	$ 467,107.33
Projects in Pipeline			
			$ -
			$ -
Total Spent	$ -	$ -	$ -
Under/Over			
Total	$ 139,144.67	$ 393,748.00	$ 532,892.67
Total as of 7/1/2022 end of ERR	$0.00	$0.00	$0.00

Original Allocations	
KQ TeleMed Study	$ 50,000.00